



# **Illinois Activity Professionals Association**

## **2023 Annual Conference**

### **October 4-6, 2023**

You are invited to participate in the 44th Annual Conference of the Illinois Activity Professionals Association, being held at the Parke Regency Hotel & Conference Center, Bloomington Illinois.

The fall conference is the most important event for our members as it provides them with continuing education, networking opportunities, professional growth and a chance to see new information and products offered by our exhibitors.

This year we are expecting approximately 120 attendees from across the state of Illinois. Most of the attendees are Activity Professionals that work with residents in geriatric settings including long-term care, assisted living, retirement communities, and adult day care settings.

Additional attendees include social workers, program managers, administrators, volunteers, and consultants.

Enclosed is the information regarding opportunities for exhibiting and advertising for consultants, arts and crafts suppliers, clothing retailers, vendors of activity products, music supplies, computer software vendors, fundraising companies, entertainers, and more. Entertainers will have a 15-minute opportunity to perform during the Vendor Social.

Our objectives for this conference are to provide education and sample techniques needed by activity professionals in order to enhance their expertise, skills, ideas and creativity, to support the exchange of ideas and sharing of knowledge and experience with other activity professionals.

You will have the opportunity to spend time talking with decision-makers with buying power. Here are some other advantages you will have as a supporter at our conference.

- Collect qualified leads Meet new prospects
- Open new markets and spot trends Check out the competition
- Learn about the latest advancements
- See the newest products
- Build new contacts

The 2023 IAPA Conference will give you exposure to approximately 120 activity and healthcare professionals who currently purchase, or have the potential to purchase, your service or products. We have booked a spacious room for the exhibits. Get your request in early to get a good spot.

Exhibit/Vendor spots are \$25, which includes a skirted table and 2 chairs in a secured area, and participation in our Vendor Social on Wednesday evening. Electrical hook-up is available for a limited number of spaces for an additional \$25. We request that you contribute a door prize that will be given out at the end of the Wednesday Welcome Reception/Vendor Social.

All vendors will be set up in the Reception Hall Area for visibility. Scheduled breaks will be advertised as time to visit the vendor exhibits.

The following is a list of when the exhibit area will be open.

**Wednesday, October 4:**

1:00 P.M.	Vendor Set-up
5:00 P.M. - 7:30 P.M.	Vendor Area Open
5:00 P.M. - 7:30 P.M.	Welcome Reception/Vendor Social
7:00 P.M.	Door Prize Distributed (attendees must be present to win)

**Thursday, October 5:**

8:00a.m. - 5:00p.m.	Vendor Area Open
---------------------	------------------

**Friday, October 6:**

8:0a.m. - 11:00a.m.	Vendor Area Open
---------------------	------------------

- One skirted table and two chairs \$25
- Please check days of attendance:       Wednesday     Thursday     Friday
- Electrical hook-up \$25
- Participation in Vendor Spotlight (deadline for inclusion August 31, 2023)
- Will bring Door Prize to conference for Welcome Reception Drawing **OR**
- \$25 to be used as a Cash Door Prize for Welcome Reception Drawing
- Will not be available to be a vendor this year, but would like to have our 120 brochures/catalogues (\$50) or 120 flyers (\$35) inserted into the conference packets (deadline for inclusion August 31, 2023)

Contact Person: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: 1 – (      ) \_\_\_\_\_

Email: \_\_\_\_\_

## **Make Checks Payable To IAPA**

**Mail Form & Payment to:**

Heidi Draper

P.O. Box 1611

Bloomington, IL 61702-1611

## **Conference Booklet Advertising**

Our conference booklet is distributed to each attendee and is a great resource for advertising your product or service. The booklet contains all conference information and is used by attendees throughout the conference. All advertising must include camera-ready artwork and must be received by August 31, 2023.

Business Card Ad \$20

Half-page Ad \$50

Quarter-page Ad \$30

Full-page Ad \$90

## **Conference Packet**

Your one-page flyer or catalogue/brochure can be inserted into each conference packet. Please send 120 brochures/catalogues or flyers and payment to the address listed below by August 31, 2023

120 brochures/catalogues inserted into conference packets - \$50

120 one page flyers inserted into conference packets - \$35

## **Raffle Prize**

Your complimentary product/service to be given out as a raffle prize should have a value of \$25 or more. Raffle prize will be given out at the Vendor Social on Wednesday evening.

**We wish to thank you in advance for your contributions and support.**

**For more information please call Heidi Draper at 309-533-1830 or email:  
drapersjewels@gmail.com**

Phone: 1 - (     ) \_\_\_\_\_ Email: \_\_\_\_\_



## 2023 IAPA Conference Sponsorship Opportunities

Becoming a sponsor of the 2023 IAPA Conference (October 4-6, Parke Regency Hotel & Conference Center, Bloomington, IL) is the most powerful and influential way you can reinforce your commitment to the Activity Profession. Your sponsorship lets our members know that you are a true supporter of their continuing education and professional development.

Because IAPA works very hard to keep registration fees to a minimum, it is difficult to cover extra expenses such as food and entertainment for attendees. Below are the levels of sponsorship, and a list of the events that are in need of your support.

Sincerely,

Heidi Draper  
Ways and Means Chair

**\$1000+ Platinum Sponsor** - will receive one free conference registration, one free vendor table, a full-page ad on the inside cover of the conference brochure, and a special recognition at the conference. (Only two inside covers are available, and will be given on a first come, first serve basis).

**\$500+ Gold Sponsor** - will receive one free conference registration, a full-page ad in the conference brochure, and special recognition at the conference.

**\$250+ Silver Sponsor** - will receive a full-page ad in the conference brochure, and special recognition at the conference.

The following are some of the events that are in need of sponsorship. Approximately 50% of the conference registration fees go to covering these expenses, leaving 50% to pay for speakers, audio-visual requirements, printing, etc... We gratefully appreciate any support you are willing to give.

**Wednesday Welcome Reception**

**Keynote Speaker**

**Thursday Lunch**

**Awards Presentation**

**Friday Closing Lunch**

**We would like to be a:**

Platinum Sponsor \$1000+     Gold Sponsor \$500+     Silver Sponsor \$250+

**Deadline for sponsorship is August 31, 2023 for inclusion in our registration brochure.**

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: 1 - (    ) \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Make Checks Payable To IAPA**

**Mail Form & Payment to:**

Heidi Draper

P.O. Box 1611

Bloomington, IL 61702-1611