



**2025 Annual Conference**  
**“Passport to Fun & Education”**  
**October 1-3, 2025**  
**Vendor/Sponsor/Advertisement Application**

You're invited to participate in the 46<sup>th</sup> Annual Conference of the Illinois Activity Professionals Association being held at the Parke Regency Hotel & Conference Center in Bloomington, IL.

The fall conference is the most important event for our members, as it provides them with continuing education, networking opportunities, professional growth, and a chance to see new information and products offered by our exhibitors.

This year we are expecting approximately 100 – 120 attendees from across the State of Illinois. Most of the attendees are activity professionals that work with residents in long-term care, assisted living, retirement, developmentally disabled, blind and deaf, mentally, and adult day-care settings.

Our objectives for this conference are to provide education and sample techniques needed by activity professionals in order to enhance their experience, skills, ideas and creativity; to support the exchange of ideas and sharing of knowledge experience with other activity professionals. We also want to give the attendees time to relax and enjoy retail therapy.

Meet with prospects. Check out the competition and build new contacts:

Exhibit/Vendor spots for one to three days are \$25, (which includes a skirted table and 2 chairs in a secured area), and a door prize valued at \$25, (which will be given away at our Vendor Social on Wednesday Evening.

All vendors will be set up in the Reception Hall area for visibility. Scheduled breaks will be advertised as a time to visit Vendor exhibits.

The following is a list of when the exhibit area will be open:

**Wednesday, October 1** Vendor Set-up 1:00 P.M. – 4:00 P.M.

Welcome Reception/Vendor Social and Sale 5:00 P.M. – 8:00 P.M.

Raffle Prize Drawing (attendees must be present to win) 7:30 P.M. – 8:00 P.M.

**Thursday, October 2** Vendor Sale area open 10:15 A.M. – 5:30 P.M.

**Friday, October 3** Vendor Sale area open 8:00 A.M. – 12:30 P.M.

☐ One skirted table and two chairs - \$25

☐ Door Prize valued at \$25.

☐ Please check days of attendance: ☐ Wednesday ☐ Thursday ☐ Friday

Vendor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Email Form to:

[cedwards@marybryanthome.org](mailto:cedwards@marybryanthome.org)

Make checks payable to IAPA and mail to:

Kathy Clark, Treasurer  
213 S. Sycamore Street  
Franklin Grove, IL 61031

OR

You may pay online on our website at [www.activites4illinois.org](http://www.activites4illinois.org)

## Conference Booklet Advertising

Our Conference booklet is distributed to each attendee and is a great source for advertising your products or services. The booklet contains all conference information and is used by the attendees throughout the conference. All advertising must include camera-ready artwork and must be received by August 31, 2025.

- |                          |                         |                          |                     |
|--------------------------|-------------------------|--------------------------|---------------------|
| <input type="checkbox"/> | Business Card Ad - \$20 | <input type="checkbox"/> | Half-Page Ad - \$50 |
| <input type="checkbox"/> | Quarter-Page Ad - \$30  | <input type="checkbox"/> | Full-Page Ad - \$90 |

## Conference Packet

Your one-page flyer or catalogue/brochure can be inserted into each conference packet. Please send 120 pre-printed brochures/catalogues or flyers and payment to the address listed above by August 31, 2025.

- |                          |                                 |
|--------------------------|---------------------------------|
| <input type="checkbox"/> | 120 Brochures/catalogues - \$50 |
| <input type="checkbox"/> | 120 one-page flyers - \$35      |

We wish to thank you in advance for your contributions and support.

For more information, please call Deb Greiner at (773) 744-9139, or email [cedwards@marybryanthome.org](mailto:cedwards@marybryanthome.org)

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## Conference Sponsorship Opportunities

Becoming a sponsor of the 2025 IAPA Conference (October 1-3, 2025, at the Parke Regency Hotel & Conference Center, Bloomington, IL) is the most powerful and influential way you can reinforce your commitment to the Activity Profession. Your sponsorship lets our members know that you are a true supporter of their continuing education and professional development.

Because IAPA works very hard to keep registration fees to a minimum, it is difficult to cover extra expenses such as food and entertainment for attendees. Below are the levels of sponsorship and a list of the events that need of your support.

Sincerely,

Deb Greiner, Ways & Means Chair

- ☐ **\$1,000+ *Platinum Sponsor*** – Receives one free conference registration, one free vendor table, a full-page ad on the inside cover of the conference brochure, and a special recognition at the conference. (Only two inside covers are available and will be given on a first-come-first-serve basis.
- ☐ **\$500+ *Gold Sponsor*** – Receives one free conference registration, a full-page ad in the conference brochure, and special recognition at the conference.
- ☐ **\$250+ *Silver Sponsor*** – Receives a full-page ad in the conference brochure and special recognition at the conference.

The following are some of the events needing sponsorship. Approximately 50% of the conference registration fees go to covering these expenses, leaving 50% to pay for speakers, audio-visual requirements, printing, etc. We gratefully appreciate any support you are willing to give. **Deadline for sponsorship is August 31, 2025, for inclusion in our Registration Brochure.**

Wednesday Welcome Reception  
Thursday Lunch & Awards Presentation  
Friday Closing Lunch

**Company:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

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